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FORM X-17A-5 PART III

'ANNUAL AUDITED KEPORT

Washington, DC

**FACING PAGE** 

Information Required of Brokers and Dealers Pursuant to Section 17 of the Securities Exchange Act of 1934 and Rule 17a-5 Thereunder

| REPORT FOR THE PERIOD BEGINNIN   | G 10/01/07<br>MM/DD/YY              | AND ENDING_                             |                                       | 09/30/08<br>MM/DD/YY     |
|--|-------------------------------------|---|---------------------------------------|--------------------------|
| · · · · · · · · · · · · · · · · · · ·  | A. REGISTRANT I                     | DENTIFICATION                           | J                                     | ·                        |
| NAME OF BROKER-DEALER:   |                                     |   |                                       | OFFICIAL USE ONLY        |
| Buttonwood Partners, Inc.  |                                     | /                                       |                                       | FIRM I.D. NO.            |
| ADDRESS OF PRINCIPAL PLACE OF E  | SUSINESS: (Do not use l             | P.O. Box No.)                           | -                                     |                          |
| 701 Deming Way   |                                     |   |                                       |                          |
|  | (No. and                            | Street)                                 |                                       |                          |
| Madison  | Wisconsin                           |   | 53717<br>(Zip Code)                   |                          |
| (City)   | (State)                             |   | (Zip Code)                            |                          |
| NAME AND TELEPHONE NUMBER OF   | F PERSON TO CONTAC                  | CT IN REGARD TO 1                       | THIS REPORT                           |                          |
| Christopher Bugg   |                                     |   | (608)827-6400                         |                          |
| (Area Code - Telepho   |                                     |   |                                       |                          |
|  | B. ACCOUNTANT                       | IDENTIFICATION                          | V                                     |                          |
| INDEPENDENT PUBLIC ACCOUNTAN   | •                                   |   |                                       | PROCESSED                |
| McGladrey & Pullen, LLP  | T whose opinion is cond             | ose opinion is contained in this Report |                                       | J DEC 1 0 2008           |
| McGiaurey & Funen, LLF   | (Name - if individual, stat         | e last, first, middle name)             |                                       | THOMSON REUTERS          |
| One South Wacker Dr., Suite 800  | Chicago IL                          |   | 60606                                 | •••                      |
| (Address) (City)   | (State)                             |   | (Zip Coo                              | le)                      |
| CHECK ONE:  Certified Public Accountant Public Accountant Accountant not resident in U | nited States or any of its          | possessions.                            |                                       |                          |
|  | FOR OFFICIAL U                      | SE ONLY                                 |                                       |                          |
| * Cl-i f   | and the state a service of view and | ha account by the and                   | · · · · · · · · · · · · · · · · · · · | dout - while a community |

\* Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2)

SEC 1410 (06-02)

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.



# **OATH OR AFFIRMATION**

I, Christopher Bugg, swear (or affirm) that, to the best of my knowledge and belief the accompanying financial statement and supporting schedules pertaining to the firm of Buttonwood Partners, Inc., as of September 30, 2008, are true and correct. I further swear (or affirm) that neither the company nor any partner, proprietor, principal officer or director has any proprietary interest in any account classified solely as that of a customer.



Signature Signature State

Notary Public My Comm Exp 6-13-10

This report \*\* contains (check all applicable boxes):

(a) Facing page.

| X | (b) Statement of Financial Condition.   |
|---|---|
|   | (c) Statement of Income (Loss).   |
|   | (d) Statement of Cash Flows.  |
|   | (e) Statement of Changes in Stockholders' Equity or Partners' or Sole Proprietor's Capital.                                     |
|   | (f) Statement of Changes in Liabilities Subordinated to Claims of Creditors.  |
|   | (g) Computation of Net Capital  |
|   | (h) Computation for Determination of Reserve Requirements Pursuant to Rule 15c3-3.  |
|   | (i) Information Relating to the Possession or Control Requirements Under Rule 15c3-3.   |
| Ď | (j) A Reconciliation, including appropriate explanation of the Computation of Net Capital Under Rule 15c3-1 and the             |
|   | Computation for Determination of the Reserve Requirements Under Exhibit A of Rule 15c3-3.                                       |
|   | (k) A Reconciliation between the audited and unaudited Statements of Financial Condition with respect to methods of con-        |
|   | solidation.   |
| X | (l) An Oath or Affirmation.   |
|   | (m) A copy of the SIPC Supplemental Report.   |
|   | (n) A report describing any material inadequacies found to exist or found to have existed since the date of the previous audit. |
|   | (o) Independent Auditor's Report on Internal Control  |
|   |   |

<sup>\*\*</sup>For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).

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# McGladrey & Pullen

Certified Public Accountants

# **Independent Auditor's Report**

To the Board of Directors Buttonwood Partners, Inc. Madison, Wisconsin

We have audited the accompanying statement of financial condition of Buttonwood Partners, Inc. (the Company) as of September 30, 2008, that you are filing pursuant to rule 17a-5 of the Securities Exchange Act of 1934. The statement of financial condition is the responsibility of the Company's management. Our responsibility is to express an opinion on this financial statement based on our audit.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statement is free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the statement of financial condition. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the statement of financial condition referred to above presents fairly, in all material respects, the financial position of Buttonwood Partners, Inc. as of September 30, 2008, in conformity with accounting principles generally accepted in the United States of America.

McHadrey of Pullen, LLP

Chicago, Illinois November 25, 2008

# Buttonwood Partners, Inc.

# Statement of Financial Condition September 30, 2008

| Assets   | <del></del> |         |
|--|-------------|---------|
| Cash and cash equivalents  | \$          | 160,247 |
| Commissions receivable   |             | 106,102 |
| Deposit with clearing broker-dealer  |             | 50,000  |
| Furniture and equipment, at cost, less accumulated depreciation of \$153,626 |             | 83,223  |
| Other assets   |             | 10,766  |
| Total assets   | <u> </u>    | 410,338 |
| Liabilities and Stockholders' Equity   |             |         |
| Liabilities  |             |         |
| Accrued salaries and benefits  | \$          | 111,276 |
| Deferred income tax liability  |             | 11,000  |
| Accounts payable, accrued expenses and other liabilities                     |             | 5,159   |
| Total liabilities  |             | 127,435 |
| Commitments and Contingencies (Notes 4 and 5)                                |             |         |
| Stockholders' Equity   |             |         |
| Common stock, \$1 par value; 56,000 shares authorized;                       |             |         |
| 1,800 shares issued and outstanding  |             | 1,800   |
| Additional paid-in capital   |             | 178,200 |
| Retained earnings  |             | 102,903 |
| Total stockholders' equity   |             | 282,903 |
| Total liabilities and stockholders' equity                                   | \$          | 410,338 |

The accompanying notes are an integral part of the statement of financial condition.

#### Notes to Statement of Financial Condition

#### Note 1. Nature of Business and Significant Accounting Policies

<u>Nature of business</u>: Buttonwood Partners, Inc. (the Company) is a Wisconsin corporation formed on March 7, 1990, for the purpose of conducting business as a registered broker-dealer in securities and as a registered investment advisor with the Securities and Exchange Commission (SEC). The Company has an office in Madison, Wisconsin, and serves primarily individual customers in the Midwest.

The Company operates under the provisions of Paragraph (k)(2)(ii) of rule 15c3-3 of the Securities and Exchange Commission and, accordingly, is exempt from the remaining provisions of rule 15c3-3. Essentially, the requirements of paragraph (k)(2)(ii) provide that the Company clear all transactions on behalf of customers on a fully-disclosed basis with a clearing broker-dealer and promptly transmit all customer funds and securities to the clearing broker-dealer. The clearing broker-dealer carries all of the accounts of the customers and maintains and preserves all related books and records as are customarily kept by a clearing broker-dealer.

A summary of the Company's significant accounting policies follows:

<u>Use of estimates</u>: The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates.

<u>Cash and cash equivalents</u>: Cash and cash equivalents include interest-bearing demand deposits with banks and money market instruments. The Company considers all instruments with original maturities of three months or less at the date of acquisition to be cash equivalents. The Company maintains deposits with high quality financial institutions in amounts in excess of federally insured limits; however, the Company does not believe it is exposed to any significant credit risk.

Revenue recognition: Commission revenue and related expenses arising from securities transactions are recorded on a trade-date basis.

Advisory fees are received quarterly based on a predetermined percentage of the total assets in customer accounts, but are recognized as earned on a pro rata basis in accordance with contractual arrangements.

<u>Furniture and equipment</u>: Furniture and equipment are stated at cost, net of accumulated depreciation. Depreciation is computed principally by the straight-line method over the estimated useful lives of the assets.

Income taxes: Income taxes are accounted for under the same asset and liability method. Deferred tax assets and liabilities are recognized for the estimated future tax consequences attributable to differences between the financial statement carrying amounts of existing assets and liabilities and their respective tax bases. Deferred tax assets are reduced by a valuation allowance when, in the opinion of management, it is more likely than not, that some portion or all of the deferred tax assets will not be realized. Deferred tax assets and liabilities are adjusted for the effects of changes in tax laws and rates on the date of enactment.

## Note 1. Nature of Business and Significant Accounting Policies (continued)

Recent accounting pronouncements: In July 2006, the Financial Accounting Standards Board (FASB) released FASB Interpretation No. 48 Accounting for Uncertainty in Income Taxes (FIN 48). FIN 48 provides guidance for how uncertain tax positions should be recognized, measured, presented and disclosed in the financial statements. FIN 48 requires the evaluation of tax positions taken or expected to be taken in the course of preparing the Company's tax returns to determine whether the tax positions are "more-likely-than-not" of being sustained by the applicable tax authority. Tax positions not deemed to meet a more-likely-than-not threshold would be recorded as a tax expense in the current year. Adoption of FIN 48 is required for fiscal years beginning after December 15, 2007, and is to be applied to all open tax years as of the effective date. Management is evaluating the implications of FIN 48 and its impact on the Company's financial position, results from operations and cash flows. On November 3, 2008, the FASB issued an FASB Staff Position (FSP) that proposes the effective date of FIN 48 for certain pass-through entities would be further delayed by one year. The FASB expects to finalize and issue this FSP in the first quarter of 2009.

In September 2006, the Financial Accounting Standards Board released Statement of Financial Accounting Standard No. 157, *Fair Value Measurements* (SFAS 157). SFAS 157 defines fair value, establishes a framework for measuring fair value in generally accepted accounting principles (GAAP), and expands disclosures about fair value measurements. SFAS 157 also emphasizes that fair value is a market-based measurement, not an entity specific measurement, and sets out a fair value hierarchy with the highest priority being quoted prices in active markets. Under SFAS 157, fair value measurements are disclosed by level within that hierarchy. SFAS 157 is effective for financial statements issued for fiscal years beginning after November 15, 2007, and interim periods within those fiscal years. Management is currently assessing the impact of SFAS 157 and its impact on the Company's financial position, results of operations and cash flows.

In March 2008, the FASB released Statement of Financial Accounting Standard No. 161, *Disclosures about Derivative Instruments and Hedging Activities* (SFAS 161). SFAS 161 requires enhanced disclosures about an entity's derivative and hedging activities and thereby improves the transparency of financial reporting. Such disclosures include a description of (a) how and why an entity uses derivative instruments, (b) how derivative instruments are accounted for, and (c) how derivative instruments affect an entity's financial position, financial performance, and cash flows. The Statement requires qualitative disclosures about objectives and strategies for using derivatives and quantitative disclosures about fair value amounts of, and gains and losses on, derivative instruments. SFAS 161 is effective for financial statements issued for fiscal years and interim periods beginning after November 15, 2008, with earlier application encouraged. This Statement encourages, but does not require comparative disclosures for earlier periods at initial adoption. The Company will be required to adopt SFAS 161 in its 2009 annual financial statements. Management is currently assessing the impact of SFAS 161 and its impact on the Company's financial position, results of operations and cash flows.

# Note 2. Deposit with Clearing Broker-Dealer

In accordance with the agreement with its clearing broker, National Financial Services, LLC (NFS), the Company maintains a deposit in the amount of \$50,000. The Company is dependent on NFS for the everyday processing of customer transactions as required under the provisions of paragraph (k)(2)(ii) of rule 15c3-3 of the Securities and Exchange Commission.

#### Buttonwood Partners, Inc.

## **Notes to Statement of Financial Condition**

#### Note 3. Furniture and Equipment

Furniture and equipment consisted of the following at September 30, 2008:

| Furniture and fixtures        | \$           | 30,812  |
|-------------------------------|--------------|---------|
| Office equipment              |              | 196,239 |
| Artwork                       |              | 9,798   |
|                               | <del>-</del> | 236,849 |
| Less accumulated depreciation |              | 153,626 |
|                               | <del></del>  |         |
|                               | <u>_\$</u>   | 83,223  |
| Less accumulated depreciation | <u> </u>     | 153,626 |

#### Note 4. Commitments

The Company leases its Madison, Wisconsin, office space under an operating lease that expires May 14, 2014. The future minimum lease payments are as follows:

|            | <u>'</u> |    |         |
|------------|----------|----|---------|
| 2009       |          | \$ | 116,699 |
| 2010       |          |    | 118,158 |
| 2011       |          |    | 121,702 |
| 2012       |          |    | 125,354 |
| 2013       |          |    | 129,114 |
| Thereafter |          |    | 76,618  |
|            |          | \$ | 687,645 |

## Note 5. Off-Balance-Sheet Risk and Concentration of Credit Risk

The Company's customers' securities transactions are introduced on a fully-disclosed basis to its clearing broker-dealer. The clearing broker-dealer carries all of the accounts of the customers of the Company and is responsible for execution, collection and payment of funds and receipt and delivery of securities relative to customer transactions. Off-balance-sheet risk exists with respect to these transactions due to the possibility that customers may be unable to fulfill their contractual commitments wherein the clearing broker-dealer may charge any losses it incurs to the Company. The Company seeks to minimize this risk through procedures designed to monitor the credit worthiness of its customers and that customer transactions are executed properly by the clearing broker-dealer.

# Note 6. Employee Benefit Plan

The Company provides a Simplified Employee Pension Plan (the Plan) with a salary reduction option for its employees. Under the Plan, employees must be at least 21 years of age and have worked for the Company for at least six months to be eligible to participate. Each eligible employee may defer up to 100 percent of their compensation, not to exceed the annual exclusion limit. The Company makes a contribution of 6 percent of each eligible employee's compensation.

#### Buttonwood Partners, Inc.

## **Notes to Statement of Financial Condition**

#### Note 7. Income Taxes

At September 30, 2008, the net deferred income tax liability in the amount of \$11,000 relates primarily to temporary differences from depreciation of furniture and equipment.

#### Note 8. Indemnifications

In the normal course of business, the Company enters into contracts that contain a variety of representations and warranties that provide indemnifications under certain circumstances. The Company's maximum exposure under these arrangements is unknown, as this would involve future claims that may be made against the Company that have not yet occurred. The Company expects the risk of future obligation under these indemnifications to be remote.

#### Note 9. Net Capital Requirements

The Company is subject to the Securities and Exchange Commission Uniform Net Capital rule (SEC Rule 15c3-1), which requires the maintenance of a minimum amount of net capital and requires that the ratio of aggregate indebtedness to net capital, both as defined, shall not exceed 15 to 1. Rule 15c3-1 also provides that equity capital may not be withdrawn or cash dividends paid if the resulting net capital ratio would exceed 10 to 1. At September 30, 2008, the Company had net capital of \$188,079, which was \$138,079 in excess of its required net capital of \$50,000. The Company's ratio of aggregate indebtedness to net capital was 0.62 to 1.

